## DMH MENTAL HEALTH AWARENESS MONTH NEWSLETTER

## May 2019

## Week Four

## What is Stigma? Why is it a Problem?

S tigma is when someone views a person in a negative way just because they have a mental health condition. Some people describe stigma as a feeling of shame or judgement from someone else. Stigma can even come from an internal place, confusing feeling bad with being bad.

Navigating life with a mental health condition can be tough, and the isolation, blame and secrecy that is often a result of stigma can create huge challenges to reaching out, receiving support and living well.

Stigma causes people to feel ashamed for something that is out of their control. Worst of all, stigma prevents people from seeking the help they need. For a group of people who already carry such a heavy burden, stigma is an unacceptable addition to their pain.



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2. Educate Yourself and Others
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3. Be Conscious of Language
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4. Encourage Equality

How Can

We Help To

Eliminate Stigma?

**1. Talk** Openly About Mental

Health

Between Physical and Mental Illness

5. Show Compassion for Those with Mental Illness

6. Choose Empowerment Over Shame

- 7. Be Honest About Treatment
- 8. Let the Media Know When They're Being Stigmatizing

